



PROFESSIONAL GARDENERS' GUILD

DIRECTORY & LIST OF MEMBERS

Formed in 1977 the Guild is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces.

This unique group of decision makers are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland (estates and gardens like Castle Howard, Chatsworth, Hever Castle, Hestercombe, Kelmash Hall, West Dean). The Directory provides direct access to all members of the Guild in a publication that is both attractive and useful which will be referred to regularly throughout the year and offers excellent value for money.

60 page ■ B5 quality publication ■ A-Z listing of all Members by name ■ Regional breakdown of Member locations ■ Index of Gardens & Estates

ADVERTISEMENT SPECIFICATION

	mm height X width	price mono	price colour
Full page bleed size	246 x 174		
Full page trim size	240 x 168		
Outside back	246 x 174		<input type="checkbox"/> £590
Inside front	246 x 174		<input type="checkbox"/> £550
Inside back	246 x 174		<input type="checkbox"/> £550
Full page text grid	215 x 148	<input type="checkbox"/> £390	<input type="checkbox"/> £480
Half page vertical	215 x 72	<input type="checkbox"/> £290	<input type="checkbox"/> £390
Half page horizontal	105 x 148	<input type="checkbox"/> £290	<input type="checkbox"/> £390

Special positions +10% ■ Advertising agency discount 10%

All advertisement rates are plus VAT

COPY DEADLINE ■ 20 February 2025

PUBLICATION DATE ■ 3 April 2025

Please note that all advertisements are vetted by the PGG and should be supplied in advance for approval.

ADVERTISEMENT COPY

High resolution pdf. Colour: CMYK. All fonts embedded.

An artwork service is available but may be charged at cost.

To book an advertisement or for more information contact Maz at Hall-McCartney Ltd:

T 01462 896688

E maz@hall-mccartney.co.uk

RATE CARD ■ MEDIA INFORMATION 2025