

# NGT Magazine



Norfolk  
Gardens Trust

[norfolkgr.org.uk](http://norfolkgr.org.uk)

## Norfolk Gardens Trust Media Pack

Norfolk Gardens Trust is the primary body concerned with the preservation and enhancement of outstanding gardens and landscapes within the county. A friendly membership organisation for people who love Norfolk's gardens and designed landscapes

### **The Trust**

Formed in 1988, Norfolk Gardens Trust was one of the first of the County Gardens Trusts to be set up in Britain and has, by far, the largest membership of all 37 Trusts across the country. The Trust's aim is to help promote an historical awareness of the gardens and designed landscapes in Norfolk. It promotes an interest in gardens and landscapes both large and small, ancient and contemporary throughout the county.

The Norfolk Gardens Trust offers its members a packed schedule of visits to gardens not usually open to the public and talks by renowned experts. The Trust gives grants to schools and community groups and funds academic scholarships as well as standing as a vigilant and high-profile conservation lobby involved in reviewing major developments that impact on Norfolk landscapes. It helps protect Gardens and Landscapes threatened with destruction and offers advice on their restoration and enhancement.

# Advertisement Rates & Sizes

## Norfolk Gardens Trust (NGT) Magazine

The Norfolk Gardens Trust Magazine is a full colour A5 publication produced in Spring and Autumn each year. Copies are distributed to all members of the Trust and also the Association of Gardens Trusts, the British Library, the RHS Lindley Library, the Museum of Garden History, the Norfolk Studies Library and the Norfolk Records Office in Norwich.

The Magazine's range of articles appeals to all those interested in garden and landscape history in Norfolk and beyond. The NGT Magazine is edited by Clive Lloyd and Sue Roe and designed by Karen Roseberry.

## Frequency and Circulation

Frequency and Circulation Norfolk Gardens Trust's bi-annual magazine is published in April and October each year with a current print run of 750. The Magazine is dispatched to all members of the Trust and used as a source of information. NGT Magazine also has a circulation amongst Heritage Organisations, Local Authority Conservation Departments, Libraries, Museums, Societies, National Trust Gardens and County Garden Trusts.

## The Opportunity

NGT Magazine offers advertisers an opportunity to strengthen their relationship with existing clients and reach new potential customers by directly targeting this unique and affluent, specialist marketplace, consisting of individuals, groups and professionals that help make Norfolk such a special county.

## Ad rates and sizes

		<b>one insertion</b>	<b>two insertions</b>
Full Page Bleed	216mm x 154mm	£400	£376
Full Page Trim	210mm x 148mm		
Full page Text	185mm x 120mm	£400	£376
Half Page landscape	89mm x 120mm	£295	£278

## Copy Requirements

High resolution (press ready) PDF with CMYK images and postscript fonts embedded.

## Publication and Copy dates

Publication date:	April	October
Advertisement copy deadline:	14th February	14th August

## NGT News Advertisement Department

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