

The Professional Gardeners' Guild

DIRECTORY AND LIST OF MEMBERS

THE PROFESSIONAL GARDENERS' GUILD

Formed in 1977 the Guild is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces.

This unique group of decision makers are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland (estates and gardens like Castle Howard, Chatsworth, Hever Castle, Hestercombe, Kelmarsh Hall, West Dean). The Directory provides direct access to all members of the Guild in a publication that is both attractive and useful which will be referred to regularly throughout the year and offers excellent value for money.

60 page • B5 quality publication • A-Z listing of all Members by name • Regional breakdown of Member locations • Index of Gardens & Estates



ADVERTISEMENT SPECIFICATION

	mm height	X width	price mono	price colour
Full page bleed size	246	x 174		
Full page trim size	240	x 168		
Outside back	240	x 168		£590
Inside front	240	x 168		£550
Inside back	240	x 168		£550
Full page text grid	215	x 148	£390	£480
Half page vertical	215	x 72	2290 £290	£390
Half page horizontal	105	x 148	£290	£390

Special positions +10% • Advertising agency discount 10% All advertisement rates are plus VAT COPY DEADLINE • 3 March 2017 PUBLICATION DATE • 3 April 2017

Please note that all advertisements are vetted by the PGG and should be supplied in advance for approval.

ADVERTISEMENT COPY

High resolution pdf. Colour: CMYK. All fonts embedded. An artwork service is available but may be charged at cost.

To book an advertisement or for more information contact Maz at Hall-McCartney Ltd:

T 01462 896688

E maz@hall-mccartney.co.uk

RATE CARD • MEDIA INFORMATION 2017