



# HUDSON'S

BRITAIN'S BEST - LOVED  
HERITAGE GUIDE

2017/18 DISPLAY RATES





Contact Maz or Geoff to find out more about what Hudsons can offer your business!

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# HUDSONS

## BRITAIN'S BEST - LOVED HERITAGE GUIDE

Publication	Publication Dates	Copy Dates
Hudsons Heritage Guide	4 Dec 2017	15 Sep 2017
All About Heritage	5 Mar & 3 Sep 2018	29 Dec 2017 & 29 Jun 2018
Hudsons Supplement	8 Jan, 2 Apr, 2 Jul, 1 Oct 2018	24 Nov 2017, 23 Feb, 25 May, 31 Aug 2018

## ADVERTISEMENT RATES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE  
 ALL PRICES EXCLUDE VAT

### PRINT ADVERTISEMENT

	mm width x height	A4 Hardback Hudsons Heritage Guide	A5 Semi-Hardback 'All about Heritage'	A5 Paperback Quarterly Supplement
A4 Double Page Spread	Bleed: 432 x 303 Trim: 426 x 297 Type Area: 406 x 277	<input type="checkbox"/> £1,600		
A4 Full Page	Bleed: 216 x 303 Trim: 210 x 297 Type Area: 190 x 277	<input type="checkbox"/> £900		
A4 Half Page	190 x 133	<input type="checkbox"/> £550		
A4 Quarter Page	93 x 190	<input type="checkbox"/> £350		
A5 Double Page Spread	Bleed: 308 x 216 Trim: 302 x 210 Type Area: 282 x 190		<input type="checkbox"/> £850	<input type="checkbox"/> £575
A5 Full Page	Bleed: 154 x 216 Trim: 148 x 210 Type Area: 128 x 190		<input type="checkbox"/> £475	<input type="checkbox"/> IFC / IBC: £375 <input type="checkbox"/> £330
A5 Half Page	128 x 90		<input type="checkbox"/> £275	<input type="checkbox"/> £190
A5 Quarter Page	62 x 90		<input type="checkbox"/> £165	<input type="checkbox"/> £115

### WEBSITE ADVERTISEMENT

	px width x height	3 months	6 months	12 months
Homepage Carousel (x2 slots): Full 1440 x 450 & Mobile 680 x 300	<input type="checkbox"/>	<input type="checkbox"/> £90	<input type="checkbox"/> £150	<input type="checkbox"/> £250
Regional Carousel (x48 slots): Full 1440 x 450 & Mobile 680 x 300	<input type="checkbox"/>	<input type="checkbox"/> £60	<input type="checkbox"/> £100	<input type="checkbox"/> £150
Homepage Banner: 940 x 300	<input type="checkbox"/>	<input type="checkbox"/> £120	<input type="checkbox"/> £200	<input type="checkbox"/> £350
Homepage Tile (x3 slots): 300 x 250	<input type="checkbox"/>	<input type="checkbox"/> £20	<input type="checkbox"/> £30	<input type="checkbox"/> £50

**PLEASE NOTE** that all advertisements are vetted by Hudsons.

**PRINT COPY** High resolution PDF with CMYK images and postscript fonts embedded. Adobe Photoshop JPEG minimum resolution 300dpi.

**WEB COPY** RGB Adobe Photoshop JPEG minimum resolution 72dpi.