



DEENE PARK

HUDSON'S

BRITAIN'S BEST - LOVED
HERITAGE GUIDE

2017/18 DISPLAY RATES

Contact Maz or Geoff to find out more about what Hudsons can offer your business!

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HUDSONS

BRITAIN'S BEST-LOVED HERITAGE GUIDE

Publication	Publication Dates	Copy Dates
Hudsons Heritage Guide	4 Dec 2017	15 Sep 2017
All About Heritage	5 Mar & 3 Sep 2018	29 Dec 2017 & 29 Jun 2018
Hudsons Supplement	8 Jan, 2 Apr, 2 Jul, 1 Oct 2018	24 Nov 2017, 23 Feb, 25 May, 31 Aug 2018

ADVERTISEMENT RATES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE
 ALL PRICES EXCLUDE VAT

PRINT ADVERTISEMENT

	mm width x height	A4 Hardback Hudsons Heritage Guide	A5 Semi-Hardback 'All about Heritage'	A5 Paperback Quarterly Supplement	
A4 Double Page Spread	Bleed: 426 x 303 Trim: 420 x 297 Type Area: 400 x 277	<input type="checkbox"/>	£1,600		
A4 Full Page	Bleed: 216 x 303 Trim: 210 x 297 Type Area: 190 x 177	<input type="checkbox"/>	£900		
A4 Half Page	190 x 135	<input type="checkbox"/>	£550		
A4 Quarter Page	91.5 x 135	<input type="checkbox"/>	£350		
A5 Double Page Spread	Bleed: 308 x 216 Trim: 302 x 210 Type Area: 282 x 190		<input type="checkbox"/>	£850 <input type="checkbox"/>	£575
A5 Full Page	Bleed: 154 x 216 Trim: 148 x 210 Type Area: 128 x 190		<input type="checkbox"/>	£475 <input type="checkbox"/>	IFC / IBC: £375 £330
A5 Half Page	128 x 90		<input type="checkbox"/>	£275 <input type="checkbox"/>	£190
A5 Quarter Page	62 x 90		<input type="checkbox"/>	£165 <input type="checkbox"/>	£115

WEBSITE ADVERTISEMENT

	px width x height	3 months	6 months	12 months
Homepage Carousel (x3 slots): Full 1440 x 450 & Mobile 680 x 300	<input type="checkbox"/>	£90 <input type="checkbox"/>	£150 <input type="checkbox"/>	£250 <input type="checkbox"/>
Regional Carousel (x36 slots): Full 1440 x 450 & Mobile 680 x 300	<input type="checkbox"/>	£60 <input type="checkbox"/>	£100 <input type="checkbox"/>	£150 <input type="checkbox"/>
Homepage Bottom Banner: 940 x 300	<input type="checkbox"/>	£120 <input type="checkbox"/>	£200 <input type="checkbox"/>	£350 <input type="checkbox"/>
Homepage Tile (x3 slots): 300 x 250	<input type="checkbox"/>	£20 <input type="checkbox"/>	£30 <input type="checkbox"/>	£50 <input type="checkbox"/>

PLEASE NOTE that all advertisements are vetted by Hudsons.

PRINT COPY High resolution PDF with CMYK images and postscript fonts embedded. Adobe Photoshop JPEG minimum resolution 300dpi.

WEB COPY RGB Adobe Photoshop JPEG minimum resolution 72dpi.