

# THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2017

## EXHIBITION GUIDE & DIRECTORY OF PRODUCTS AND SERVICES

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Space reservation by: Friday 8 September 2017



### HISTORIC BUILDINGS, PARKS AND GARDENS EXHIBITION GUIDE

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## MEDIA INFORMATION AND RATE CARD

THE QUEEN ELIZABETH II CONFERENCE CENTRE  
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HIGH QUALITY 100 PAGE FULL COLOUR  
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**The Exhibition Guide** for our event has had a major redesign this year. Consisting of a new larger B5 format, the introduction of a comprehensive Products and Services Directory and more intuitive indexing, creating a more useful and user friendly publication.

**The HISTORIC BUILDINGS, PARKS AND GARDENS EVENT** is held in parallel with the Historic Houses Association's Annual General Meeting. The event attracts in excess of 1200 visitors who are owners and guardians of historic buildings (private, commercial and industrial), parks and gardens – their management staff, their professional advisers and a range of professionals. Visitors either purchase or influence the purchase of the great variety of products and services needed and used by this important and developing market sector.

**The Exhibition Guide** offers a unique opportunity for companies promoting products and services involved in the care, repair and conservation of historic buildings, parks and gardens to reach this important market sector.

**Advertisers** will benefit from being in the Exhibition Guide long after the event, as over 1200 copies are distributed free of charge to visitors and delegates who use it as a regular source of reference.

## ADVERTISEMENT SIZES

Trimmed page size 240mm x 168mm

**Full page ad 215mm x 149mm**

**Half page ad 105mm x 149mm**

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