

# THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2017

TUESDAY 14 NOVEMBER 2017

VENUE: THE QUEEN ELIZABETH II CONFERENCE CENTRE  
BROAD SANCTUARY, WESTMINSTER, LONDON SW1P 3EE



AN EXHIBITION OF PRODUCTS AND SERVICES DESIGNED FOR USE IN THE CARE, REPAIR, RESTORATION AND CONSERVATION OF HISTORIC BUILDINGS, THEIR CONTENTS AND SURROUNDING LANDSCAPES



RUNS IN PARALLEL WITH THE HISTORIC HOUSES ASSOCIATIONS AGM

## THE EXHIBITION 9.00AM – 5.00PM

This one-day Historic Buildings, Parks and Gardens Event, which has been running for over 30 years, is held in parallel with the Historic Houses Association's Annual General Meeting. Visitors to the Event consist of owners and guardians of historic buildings (private, commercial and industrial), parks and gardens – their management staff, their professional advisers and a range of professionals who either purchase or influence the purchase of the great variety of products and services needed and used by this important and developing market sector. (There were over 1,100 visitors at the 2017 Event.) This creates a unique and unrivalled opportunity for companies offering products and services involved in the care, repair and conservation of historic buildings, parks and gardens to meet with both potential and existing clients who are responsible for Grade I listed buildings, cathedrals, churches, manor houses, windmills, historic town centres, or Britain's industrial built heritage.

### THE EXHIBITION

This year the exhibition will again be highly comprehensive with 75 companies and/or organisations offering products and services involved in the care, repair and conservation of historic buildings, parks and gardens.

### MAKING THE MOST OF THE EXHIBITION

Exhibitors are supplied with access to our specially designed Visitor Information page on our website. Exhibitors can invite guests and clients to use this facility to gain free entry to the Event. We can also provide copies of our Visitor Information leaflet giving full details of the day's programme, including speakers, seminars, etc. Subject to seating availability, all visitors may attend both the morning Guest Speaker and the afternoon HHA/Savills Lecture.

There will be a range of light refreshments and a bar facility during the lunch period with tea and coffee available for purchase all day. Corporate Hospitality rooms are also available to hire for those Exhibitors wishing to entertain their guests in a more private environment. A wide variety of facilities is available, prices on request.

### EXHIBITION GUIDE

Each Exhibitor is allocated a free quarter-page advertisement in the full colour, B5 size Exhibition Guide. If you prefer you may use the value of the free quarter-page towards the cost of a half or full page advertisement in order to have a more prominent presence in the publication. In addition, your company details will appear in the A-Z Exhibitor listing section. The entry will comprise: Stand number, company name, address, telephone and fax number, email, website, contact and product/service.

Copy of your advertisement should be sent by email to the organisers no later than Friday 8th September 2017.

## HHA HISTORIC HOUSES ASSOCIATION

Preserving and promoting Britain's private heritage since 1973

**HHA Guest Speaker**  
**DR LOYD GROSSMAN CBE FSA**  
CHAIRMAN OF THE HERITAGE ALLIANCE



Loyd Grossman CBE is an entrepreneur, writer and broadcaster with a long involvement in museums and heritage. He is Chairman of The Royal Parks, Chairman of the Heritage Alliance, Deputy Chair of the Royal Drawing School and President of NADFAS. Loyd was born in Boston and educated at Boston University, the London School of Economics and Magdalene College, Cambridge. A former Commissioner of English Heritage and of the Museums and Galleries Commission, he is an Emeritus Governor of the LSE, a member of the Council of the British School at Rome and a member of the board of the Association of Leading Visitor Attractions. Loyd is a Liveryman of the Carpenters' Company, an Honorary Liveryman of the Glaziers' Company and Master of the Worshipful Company of Arts Scholars. He is a Fellow of the Royal Historical Society and of the Society of Antiquaries and plays guitar in a rock band who have made six appearances at Glastonbury.

**HHA/Savills Lecture**  
**JONATHAN RUFFER**  
CHAIRMAN OF AUCKLAND CASTLE TRUST, ELEVEN ARCHES AND RUFFER LLP



Jonathan grew up in North Yorkshire, read English at Cambridge, trained as a barrister, and then moved into the investment world, setting up Ruffer LLP in 1994. In 2012, he purchased Jacob and his Twelve Sons, a series of paintings by Spanish master Francisco de Zurbarán, as well as 900 year-old Auckland Castle, Bishop Auckland, where they had been housed for more than 25 years. Determined to keep the paintings for the people of the North East and to allow them access to the Castle, which had previously served as a private palace for the Prince Bishops of Durham, Jonathan established The Auckland Castle Trust. The charity is now working to transform Auckland Castle into an arts, faith and heritage destination of international significance. This includes a £17m restoration of the Castle itself, supported by the Heritage Lottery Fund, as well as a reimagining of its 17th Century Walled Garden and the creation of various new venues, including a Spanish Gallery, Mining Art Gallery and Faith Museum. This represents a total investment of £70m. An additional £30m is being invested by Auckland Castle Trust's sister charity, Eleven Arches, which is responsible for open air spectacular, Kynren – An Epic Tale of England. Together, it is hoped that these charities will help to boost visitor numbers, create opportunities for employment and skills development and serve as a catalyst for the revitalisation of Bishop Auckland.

Jonathan established The Auckland Castle Trust. The charity is now working to transform Auckland Castle into an arts, faith and heritage destination of international significance. This includes a £17m restoration of the Castle itself, supported by the Heritage Lottery Fund, as well as a reimagining of its 17th Century Walled Garden and the creation of various new venues, including a Spanish Gallery, Mining Art Gallery and Faith Museum. This represents a total investment of £70m. An additional £30m is being invested by Auckland Castle Trust's sister charity, Eleven Arches, which is responsible for open air spectacular, Kynren – An Epic Tale of England. Together, it is hoped that these charities will help to boost visitor numbers, create opportunities for employment and skills development and serve as a catalyst for the revitalisation of Bishop Auckland.

**HHA/Savills Lecture**  
**JULIE KENNY**  
CHAIR OF WENTWORTH WOODHOUSE PRESERVATION TRUST



Julie Kenny is a successful South Yorkshire based entrepreneur. Following the sale in 2016 of award winning Pyronix Limited which she built from start up in 1986, Julie continues her involvement in serving business and local communities and currently holds several trustee/patron positions for diverse charitable organisations. Julie is a Commissioner at Rotherham Council; Chair of Malby Learning Trust; a director of Sheffield City Region LEP; Non-Executive Director with Robson Handling Technology and Non-Executive Chair of UK Commission for Employment and Skills which ceased trading on 31.03.2107 and is currently undergoing closure process for Government.

Julie Chairs the Wentworth Woodhouse Preservation Trust which has recently acquired Wentworth Woodhouse from private owners. The Trust is committed to securing a long term sustainable future for the buildings, grounds and statutory associated with Wentworth Woodhouse and a programme of extensive works will commence in 2017. Julie's CBE and Honorary Doctorate from Sheffield Hallam University were conferred in recognition of her contribution to business in the region. Julie has served as a Deputy Lieutenant for South Yorkshire since 2005 and was honoured to be the High Sheriff of South Yorkshire 2012/13. Julie was the Vitalise Businesswoman of the Year in 2013 and Private Businesswoman of the Year 2014. Julie had a successful career as a litigation lawyer in both local authority and private practice before changing direction and founding Pyronix. Julie has 3 grown-up children.

## DISPLAY STAND SPACE INFORMATION

### DISPLAY STAND SIZES AND CONSTRUCTION

Display stands are available in 6 different sizes, 2m x 1m, 3m x 1m, 2m x 2m, 3m x 2m, 4m x 2m and 5m x 2m. The stand is constructed from panels 2400mm high x 990mm wide. The panels are grey, and material (artwork, photographs and other promotional material) may be fixed only by using male (hook) Velcro. Please note the internal dimension of each stand is 10mm less for every 1m of panelling 4m x 2m (3960mm x 1980mm), 3m x 2m (2970mm x 1980mm), 2m x 1m (1980mm x 990mm). Each stand will have a fascia board bearing the exhibitor's name and stand number in black lettering on a white background. All stands have side panels except corner stands, which do not have an end side wall panel so as to provide maximum access and visibility.

**REFRESHMENTS** The exhibition refreshment areas, which will be open on Tuesday 14 November only, include a cash bar and refreshment facilities offering hot and cold food and 3 seating areas. Exhibitors are provided with four beverage vouchers which are valid on Tuesday 14 November in the exhibition area and can be exchanged for four cups of tea or coffee. You will also receive two lunch vouchers. You may choose between dining in a room exclusively for use by Exhibitors and their staff between 12.30 and 15.00 on Tuesday 14 November only or alternatively you may dine in the main cash catering area on the 3rd floor where the Exhibition takes place. Additional Lunch vouchers may be ordered in advance for either area, price on application. Limited catering facilities will be available at the QEII on Monday 13 November, the set up day. Coffee shops and restaurants are also close by in Victoria Street.

**FLOOR** The exhibition area is carpeted. Exhibitors must protect the carpet when placing heavy items and, where appropriate, exhibits should have a drip tray.

**FURNITURE** The organisers will provide free of charge tables (as pictured) (w140cm x d70cm x h74cm) and chairs on request. Exhibitors may bring their own furniture if they prefer. **EXHIBITORS MUST PROVIDE THEIR OWN TABLECLOTHS/COVERINGS.**

**PORTERAGE** If you require assistance in unloading, setting-up, taking down or loading-up, help will be available on both days, but may be limited. Please notify us in advance if you have special requirements.

**SET-UP TIMES**  
**Monday 13 November 14.00 - 21.00**  
**Tuesday 14 November 07.00 - 08.30**

The stands will be ready for occupation by 14.00 on Monday 13 November 2017. You have until 08.30 on Tuesday 14 November to dress your stand.

**POWER AND LIGHTING** The price for each stand includes one 13 amp switched socket outlet and either two 100 watt spotlights or one 5' fluorescent fitting.

**After we have received your Application for Stand Space form we will contact you to confirm your requirements.**

CONTACT US NOW TO BOOK A STAND 01462 896688 | [EVENTS@HALL-MCCARTNEY.CO.UK](mailto:EVENTS@HALL-MCCARTNEY.CO.UK)

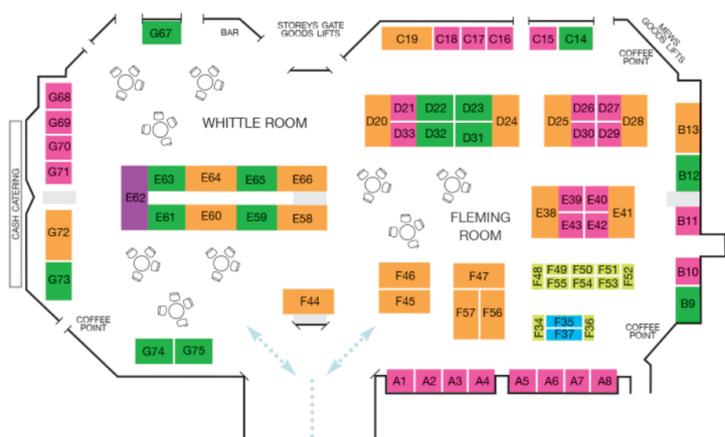
## WHO ATTENDS THE EVENT?

The Event has had a consistently high attendance record which, for each of the past ten years, has exceeded 1,000. The Event attracts owners and guardians of historic buildings (private, commercial and industrial), parks and gardens – their management staff, their professional advisers and a range of professionals who either purchase or influence the purchase of the great variety of products and services needed and used by this important and developing market sector.

The Event is not open to the general public. Attendance is free to all visitors as defined above. Examples of organisations whose members attend are listed below:

- 20th Century Society
- AHSS
- Ancient Monuments Society
- Association of Independent Museums
- Association of Preservation Trusts
- BADA
- British Antique Furniture Restorers' Association
- Cadw\*
- Churches Conservation Trust
- COTAC
- Council for British Archaeology
- Council for the Care of Churches
- Council for the Prevention of Art Theft
- Country Landowners & Business Association
- English Heritage\*
- English Historic Towns Forum
- Fountains Society
- Gardens Trust
- Georgian Group
- Historic Houses Association
- Historic Royal Palaces
- Historic Scotland
- ICON (The Institute of Conservation)
- Institute of Historic Building Conservation
- Institute of Horticulture
- Institute of Leisure & Amenity Management
- Institute of Maintenance and Building Management
- Institute of Paper Conservation
- International Council on Monuments & Sites (ICOMOS)
- Landscape Institute
- London Parks & Gardens Trust
- Museums Association
- National Association of Decorative & Fine Art Societies\*\*
- National Council for the Conservation of Plants and Gardens
- National Trusts (England, Scotland & Wales)\*
- Professional Gardeners' Guild
- Register of Architects Accredited in Building Conservation
- Royal Forestry Society of England, Wales & N Ireland
- Royal Institute of British Architects
- Royal Institution of Chartered Surveyors
- Royal Town Planning Institute
- SAHGB
- Society for the Protection of Ancient Buildings
- Society of London Art Dealers
- Victorian Society
- William Morris Society

\* Management & professional staff  
\*\* NADFAS Volunteers



### STAND PRICES 2017

All prices exclusive of VAT at rate current at time of invoice

5m x 2m	£2,595.00 + VAT	2m x 2m	£1,495.00 + VAT
4m x 2m	£2,295.00 + VAT	3m x 1m	£1,345.00 + VAT
3m x 2m	£1,975.00 + VAT	2m x 1m	£1,145.00 + VAT

Please note that stands A1-A8, B9-B13, G68-G73 all have a height restriction of 2400mm

Please study the floor plan, select the stand you require and contact Geoff Connelly to confirm your choice is still available. You will need to complete and return an *Application for Stand Space* form. Please note that stand space reserved by telephone will not be held for more than seven days without a completed form.



Contact Geoff Connelly NOW  
01462 896688  
[events@hall-mccartney.co.uk](mailto:events@hall-mccartney.co.uk)  
Hall-McCartney Ltd, Heritage House  
PO Box 21, Baldock, Hertfordshire, SG7 5SH